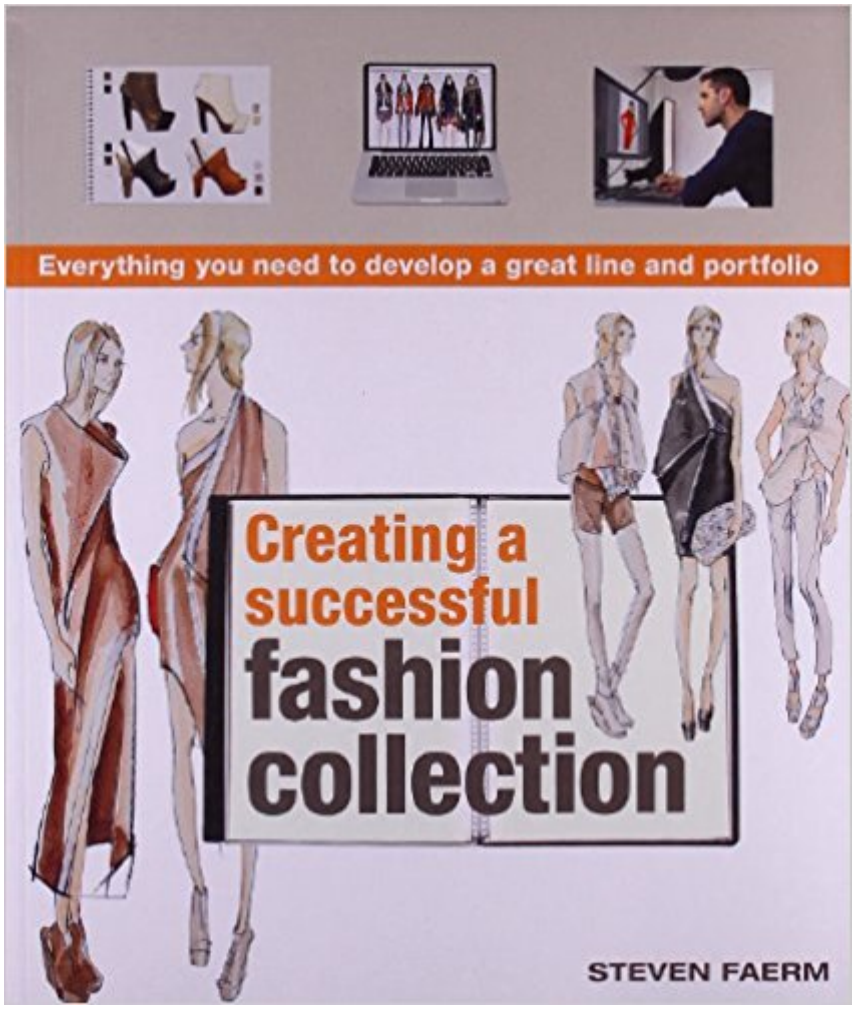
Ebook Directory
the best source of ebook

The book was found

Creating A Successful Fashion Collection: Everything You Need To Develop A Great Line And Portfolio



PDF
Adobe
DOWNLOAD EBOOK

Synopsis

Fashion design students about to start out on their professional career are shown how to showcase their talent and stand out from the competition in their quest for a rewarding job. This book instructs in editing and targeting a Graduate Collection, and then shows how to present it in a winning portfolio. Author Steven Faerm discusses the studentÃ¢â ¬â„¢s graduate thesis collection from first concept and inspiration to a final merchandising plan. He goes on to analyze the qualities that make a stellar portfolioÃ¢â ¬â ¢its layout, use of color, labeling, and more. A following section focuses on strategies for successful job hunting, including creating a winning rÃƒÂ©sumÃƒÂ© and cover letter, making a winning impression at job interviews, seeking out internships, and more. The book concludes with descriptions of specific careers to seek in the fashion industry, including fashion designer, costume designer, patternmaker, buyer, fashion journalist, fashion illustrator, and many others. An inspiring text is complemented with more than 400 color illustrations.

Book Information

Paperback: 164 pages

Publisher: Barron's Educational Series; Reprint edition (February 1, 2012)

Language: English

ISBN-10: 0764147323

ISBN-13: 978-0764147326

Product Dimensions: 8.5 x 0.4 x 10 inches

Shipping Weight: 1.4 pounds (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 stars 12 customer reviews

Best Sellers Rank: #118,949 in Books (See Top 100 in Books) #42 inÃ Â Books > Arts & Photography > Fashion > Designers #251 inÃ Â Books > Arts & Photography > Graphic Design > Commercial > Fashion Design

Customer Reviews

Steven Faerm is the former Director and current Assistant Professor and Curriculum Coordinator of Fashion Design at Parsons The New School for Design in New York City. He is also author of The Fashion Design Course, available in North America from BarronÃ¢â ¬â„¢s.

If you absorb information well through reading, this can be very useful. I found it too wordy. The font is also unnecessarily small, making it harder to read. If you prefer something that's more visual, I'd recommend Anna Kiper's Fashion Portfolio (http://amzn.to/2nPXqNY) instead which has photo

examples on every page and less writing. This one has been recommended by many fashion professors but I haven't found it to be too useful. It's boring to read.

Great book, step-by-step, everything is clear. I love it.

Ordered for a friend who has a fashion business...very helpful

I really loved this book. The step by steps and the breakdown on how to build a great portfolio was super helpful!

I purchased this book because it is an easy to comprehend text that I is not "wordy". It has wonderful photos and illustrations that gets its point across and enhances the learning experience.

its a really cool book in fashion design..

Excellent

Lots of information that I am looking for

Download to continue reading...

Creating a Successful Fashion Collection: Everything You Need to Develop a Great Line and Portfolio Back to the 80s: 1980s Fads and Fashion Coloring Book: Adult Coloring Books Fashion, 80s Coloring Book, 1980s Coloring Book, Fashion Coloring Book ... Fashion Coloring Book for Adults) (Volume 1) In Fashion: From Runway to Retail, Everything You Need to Know to Break Into the Fashion Industry Everything You Need to Know About Caregiving for Parkinson's Disease (Everything You Need to Know About Parkinson's Disease) (Volume 2) Law 101: Everything You Need to Know About American Law (Law 101: Everything You Need to Know about the American Legal System) The Everything Guide To Writing Children's Books: From Cultivating an Idea to Finding the Right Publisher All You Need to Launch a Successful Career (Everything (Language & Writing)) The Fashion Design Reference & Specification Book: Everything Fashion Designers Need to Know Every Day Clothing Line Start-Up Secrets: How to Start and Grow a Successful Clothing Line How to Purchase and Develop Commercial Real Estate: A Step by Step Guide for Success (How to Develop Commercial Real Estate Book 1) Super Secrets of Successful Executive Job Search: Everything you need to know to find and secure the executive position you deserve Fashion

Coloring Books for Adults Vol.1: 2017 Fun Fashion and Fresh Styles! (Fashion Coloring Books for Adutls) (Volume 1) Run Your First Marathon: Everything You Need to Know to Reach the Finish Line Fashion Guide for Beginners: A Complete Guide in Organizing Your Wardrobe and Creating Your Beautiful Fashion Style Everything You Need to Know When Someone You Know Has Been Killed (Need to Know Library) The Complete Guide to Writing a Successful Screenplay: Everything You Need to Know to Write and Sell a Winning Script Everything You Need to Know About Dental Surgery: The Expert's Guide to Safe, Successful Periodontal and Implant Surgery Everything Havana 2017: Everything You Need To Know Before You Go Microblading 101: Everything You Need To Know To Begin A Successful Career In Permanent Makeup (permanent makeup, cosmetic tattoo, microblading book, small business) The Photographer's MBA, Senior High School Portraiture: Everything You Need to Know to Run a Successful Business The Complete Guide to Companion Planting: Everything You Need to Know to Make Your Garden Successful (Back to Basics Growing)

Contact Us

DMCA

Privacy

FAQ & Help